

In this virtual webinar with live Q&A, Kim will speak on:

- Great vs. "good enough" imagery.
 When to hire a photographer.
 Getting the right shot. Her experience across industries and how she captures the right shot.
- Compelling images. How photographers bring your concepts to life.
- How to prepare to work with a professional photographer and make the best use of your time.
- Á few notes on copyright.

Wednesday April 13, 2022

12:00-1:00 pm PT

- Free MC PRSA members
- \$5 PRSA members
- \$10 non-PRSA members

Register to obtain the Zoom link here.



Kim Fetrow

Kim Fetrow Photography

Over the last 25 years as a professional photographer Kim has developed the skills needed to handle any situation. She is published in TIME magazine, London's WOMAN magazine, NATURE, and the NEW YORKER to name a few.

