



Your Communication Strategy Toolbox

In this virtual seminar with live Q&A, you will learn:

- The difference between strategy vs. tactics – and what you should be doing at a strategic level
- How to create a communication plan – with a takeaway template
- How to find out what your stakeholders think about your organization
- How to get a seat at the decisionmakers' table

Tuesday
February 9, 2021

12:00 pm – 1 pm
Pacific Time

Free and open to the public

Register to obtain the zoom link [here](#)



Staci West

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In a career spanning 25+ years, Staci has led cross-functional strategic communications teams and campaigns.