

Social Media Marketing Like a Pro



The social media landscape is constantly changing. As a communication professional, are you adapting to the latest realities?

In this virtual seminar with live Q&A, you will learn about ...

- How to build a stronger brand and more engaged following on Instagram and Facebook
- Strategies for content creation
- Do's and don'ts -- with examples
- Social media trends you should know about

Tuesday
March 30, 2021

12:00 pm – 1 pm
Pacific Time

Free and open to the public

Register to obtain the zoom link [here](#).



Zac Mason

Director of Sales and Marketing, Chicago Title Tri-Cities

In addition to overseeing marketing and business development for Chicago Title, Zac is Co-Founder of The Bradley Cocktail and Tapas Bar in Richland. He is a sought-after speaker on social media strategies and tactics. Zac is active in local business and arts organizations and performs in the band Indo Lux.

PRSA Public Relations Society of America
Mid-Columbia

PRSAmidcolumbia.org